

USER-CENTRIC DESIGN FOR INSTAGRAM: INSTASNAP

A UNIFIED DESIGN APPROACH

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In this paper, a new simplified Instagram user interface (UI) is proposed for both Android and iOS platforms. It is named as InstaSnap. By leveraging Figma an UI designing tool, it aims to deliver a seamless and visually appealing experience reminiscent of Instagram's native apps. This paper's primary goal is to provide users with a consistent UI and feature set across different devices, enhancing accessibility and usability. Through meticulous design and development, simplified Insta seeks to bridge the gap between Instagram's official apps, offering a unified experience for user's regardless of their device preferences.